

### When is an Outdoor Special Event Permit required?

The most common types of events requiring an Outdoor Special Event Permit are:

- Festivals, Carnivals, Concerts & Block Parties
- Parades, Organized Walks/Runs/Races
- Professional Filming/Photography

As well as any organized activity containing one or more of the following:

- Estimated attendance exceeds 25
- Specific area(s) need to be reserved
- Use of park electricity and/or water access
- Includes street and/or sidewalk closures
- Includes addition of temporary structures
- Requires APD assistance for traffic control
- Includes alcoholic beverages
- Includes fireworks or open flames

### Where is the best location for my outdoor special event?

Many issues come into play when considering a new event location. The existing infrastructure at a park versus the cost of developing an event on a street may prove the deciding factor. While most parks and greenways in Asheville are open year-round, most outdoor restroom facilities and power to various exterior outlets and lights are closed during winter months due freezing temperatures. As such, additional costs for portable restrooms, generators and light towers at parks may need to be planned for events scheduled during winter months.

Street closures are rarely approved for recreational closures on weekdays. The day and time of the event as well as set-up requirements may prohibit the event from occurring on a street. Streets do not commonly contain electricity or water access. DOT roadways and streets with public transportation routes are typically unavailable for closure. Parks are preferred over streets for special event programming purposes when in close proximity to each other.

There are two preferred parks within the downtown business district that are best suited for outdoor special events. Each site has specific requirements for use and is governed by an overall activity and recovery calendar so to not over tax any particular area.

**Pritchard Park:** This intimate venue is in the heart of the downtown business district and most commonly used for small concerts and public performances. Amplified sound in this area is strictly monitored.

Pack Square Park – Streets of North & South Pack Square (includes Vance Monument Median):
Consideration for closure is granted during weekend hours only - South Pack Square may only be closed on a Sunday. Parking meter closure fees may apply.

Pack Square Park - Raised Lawn: A small, raised lawn adjacent to the Biltmore Corporate Headquarters.

Pack Square Park – Roger McGuire Green & Reuter Terrace (reserved as a single unit): Our largest downtown event space includes a 20x30 performance stage with lights, an open green, terraced lawns and beautiful fountains. The City-County parking lot may be available as a backstage area but must remain open for business traffic during normal business hours. Parking meter closure fees may apply.



## Is a permit necessary for a protest or a rally?

The City of Asheville encourages free expression of ideas. As part of a citizen's right to protest, an Outdoor Special Event Permit is not required for independent, non-commercial speech activity. Some spaces are limited in size, are used for more than one purpose, or present special public safety concerns. Non-permitted activities that interfere with other scheduled/permitted uses, or that compromise the safety of the participants or public may be directed to alternate locations. Advance notice to the City of Asheville's Event Permitting Specialist is recommended.

An organized rally, versus an independent protest, will typically include elements that *do* require special permitting. A larger, organized gathering versus an independent, non-commercial speech activity may place the producer in a position of liability for public safety and accommodation including the development of an emergency action plan. Commonly regulated event components such as structural additions, street, sidewalk and parking closures, electricity access, as well as specific reservations of property require approval through the outdoor special event permitting process.

## What are the most common application forms needed for outdoor special event permitting?

Submitting an application to hold a special event within outdoor public spaces requires a combination of supplied forms and self-composed attachments based on the size, type, location and other variables of the event. The term "form" refers to specific templates/forms that are provided by the City, to be completed by the event organizer. The term "attachments" refers to unique items that must be composed or provided by the applicant to support the application as a whole. The Outdoor Special Event Permit Application is a form that serves as the coversheet to all secondary forms and attachments. The Outdoor Special Event Permit Application contains a submittal checklist outlining the most common forms and attachments that are typically required to complete the submittal.

## Where do I submit the permit application paperwork once completed?

The Event Permitting Specialist at the Development Services Center oversees the permitting process relating to use of outdoor public space for special events. The Event Permitting Specialist acts as a liaison to the various internal departments involved with each permit request. The Event Permitting Specialist will work with the event organizer in obtaining all necessary approvals, arrange for any appointments with department representatives, and will issue the final documents once all supporting approvals are granted.

All application forms, supporting documents/attachments and the \$25 application fee (or flat-rate \$50 block party fee) should be submitted to the Event Permitting Specialist at the Development Services Center. Please call ahead to schedule an appointment if a review of the submittal or assistance in completing the application paperwork is needed. The Development Services Center is open Monday – Friday, 8:00am – 4:30pm.

City of Asheville – Development Services Center
Attn: Jon Fillman, Outdoor Special Events
P.O. Box 7148 (Physical Address: Public Works Building, 161 S. Charlotte St., 28801)
Asheville, NC 28802
828-259-5738 (direct phone)
828-259-5676 (fax)
jfillman@ashevillenc.gov (email)



#### When will I receive the final permits for my event?

The Outdoor Special Event Permit is the final 'seal of approval' for all outdoor special events and is issued once all underlying permits are fully processed and approved by individual departments as applicable. Due to the inherent nature of special event production, it is common for permits to be issued only days prior to the event. For advance advertising and planning purposes, preliminary (conditional) approval may be granted within one-week of receipt of a fully-completed event application. Preliminary approval is obtained through the Event Permitting Specialist and based on an initial review of the plans disclosed within the application paperwork.

How do I obtain a lease, deed or rental agreement for the North Carolina Alcoholic Beverage Control Commission's Special One-Time Permit Application (for sale/consumption of alcoholic beverages?)

Once preliminary approval is granted by the Event Permit Specialist, the event organizer may request a temporary space lease for the purpose of securing advance permissions and approvals. This is not a permit for the event but rather a document that serves as proof of a preliminary hold on the space and date of request. The Event Permit Specialist will provide the organizer with a contact name and number for Police signature upon request and after the temporary space lease is issued.

# How do I reach a City of Asheville department directly?

While the Event Permitting Specialist oversees the permitting process relating to use of outdoor public space for special events, it is often helpful to know how to reach the individual departments who are responsible for approving each component of an event application.

General Administration	828-259-5800
City-Produced Festivals	828-259-5841
Athletic Programs/Facilities	828-251-4024
Park Maintenance Services	828-251-4049

# **Development Services Center/DSC** 828-259-5846

Outdoor Special Events 828-259-5738

Building Safety Flectrical

Fire Prevention

Fireworks & Open Flames Planning & Development

Asheville Police Department/APD	828-252-1110
Asheville Fire Department/AFD	828-259-5640
Transportation Department (Street/Sidewalk Closures)	828-259-5943
Parking Services (Parking Meters)	828-259-5792
Asheville Transit Department	828-253-5691
Sanitation Department	828-259-5857
Streets Department (Barricades/Cones)	828-259-5852
Water Department (Hydrant Meters)	828-251-1122

